

SOUTHWEST FLORIDA SYMPHONY SOCIETY
SEVEN YEAR HISTORY OF PROJECTS NET OPERATING RESULTS and CONTRIBUTIONS TO ORCHESTRA

2015-SWFLSS - Recap of Revenue

	PRE 10% RESERVE				NET OF 10% RESERVE			Average Weighted Average
	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	
Bridge Marathon	4,085.00	4,000.00	4,100.00	4,055.00	3,600.00	3,928.50	3,595.50	3,909.14
Key Signatures	5,247.92	5,008.08	6,000.00	6,100.84	5,410.80	5,044.50	4,766.24	5,368.34
Meet & Greet the New Maestro/Season Opening Gala	8,464.00	9,775.66	6,338.73	4,754.00	n/a	n/a	4,807.29	6,827.94
	Opening Gala	Opening Gala	Opening Gala	Opening Gala				
Dinner with Dickens/Holiday Project	959.62	23,063.89	n/a	3,300.18	15,074.38	n/a	9,194.06	10,318.43
		Holiday House						
Luncheon & Fashion Show	6,675.40	n/a	n/a	n/a	n/a	n/a	6,169.50	6,422.45
	Mangroves							
Mardi Gras	n/a	n/a	n/a	n/a	n/a	n/a	6,045.60	6,045.60
Designer Showcase	15,839.41	13,580.10	38,483.57	11,732.01	25,087.07	10,090.77	25,483.95	20,042.41
						Non Event		
Symphony of Treats	11,702.63	7,120.38	9,145.60	7,191.50	7,976.90	13,214.41	9,358.91	9,387.19
Operating Income	3,963.24	(17.49)	2,264.01	1,245.93	324.05	5,146.89	4,040.50	2,423.88
40th/50th Anniversary Ball	-	-	28,895.10	-	-			28,895.10
Dream Drawing/Raffle of the Season	8,472.24	12,021.87	9,192.43	7,511.00	5,683.84	10,369.80		8,875.20
Special Appeal	-	-	-	2,310.00	-			2,310.00
Season Closing Event	1,216.79	1,719.68	1,645.84	487.00				1,267.33
Private Concert	-	1,120.24	-	1,688.00				1,404.12
Jillian Prescott/Other	1,143.07	1,625.47	1,385.09	60.44	(1,429.44)	1,432.94	(64.52)	593.29
Fall Cruise	-	-	2,880.00					2,880.00
Ronnie Kole						12,009.90		12,009.90
Carnival of Music	-	-	-	-	7,195.24			7,195.24
Yacht Hop	-	-	17,584.89	4,706.98				11,145.94
Youth Orchestra Contributions	-	7,000.00	-					7,000.00
Mad Men/Girls Night Out	-	-	-	7,307.71				7,307.71
Special Contribution	-	-	-	-	15,549.94			15,549.94
Total Contribution To Orchestra	67,769.32	86,017.88	127,915.26	62,450.59	84,472.78	61,237.71	73,397.03	80,465.80

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